

# ANNETTE MADLOCK GATISON

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## EDUCATION

**Ph.D. Communication**, Howard University, Washington, DC

Emphasis:

- Culture and Rhetoric

**Fellow, Preparing Future Faculty**, Howard University, Washington, DC

Emphasis:

- The Scholarship of Teaching,
- Technology in Teaching,
- Ethics in Higher Education.

**Certificate Post-Secondary Teaching**, Bethel University, St. Paul, MN,

Emphasis:

- Teaching Internship & Capstone,
- Effective On-Line Teaching, Internet & Web-Based Course design,
- The Teaching Craft, Strategies for Higher Education,
- International Gender Communication.

**M.A. Communication Studies**, Bethel University, St. Paul, MN

**B.A. Organizational Studies**, Bethel University, St. Paul, MN

## SELECT PROFESSIONAL EXPERIENCE

**Liberty University**, Lynchburg, VA

**Professor**, Department of Strategic and Personal Communication, 2018 – 2020

- Subject matter expert strategic communication.
- Residential and on-line course instruction in strategic social media, communication research, and integrated marketing communication; grad and undergrad programs.
- Program and curriculum review and assessment.
- Student advising.

**University of Minnesota**, Minneapolis, MN

**Instructor - Adjunct**, Department of Communication Studies, 2017

- Instructor of Public Speaking.
- Student advising.
- Department of Communication Studies Human Resources Committee Member.

**Southern Connecticut State University**, New Haven, CT

***Tenured Associate Professor***, Department of Communication, 2010- 2017

***Assistant Professor & Basic Course Director***, Department of Communication, 2007 – 2010

***Member of Graduate Faculty, 2008 - 2017***

- Collaborated and developed assessment strategies; developed and implemented the curriculum.
- Designed, taught a variety of communication and technology courses using traditional, on-line, and hybrid delivery methods.
- Taught and used Microsoft Office Professional, including Visio, along with social media platforms, and other on-line asynchronous/synchronous productivity tools.
- Coached, advised, mentored, and motivated, diverse student populations and colleagues.
- Managed a team of 25 adjunct faculty; developed, streamlined, and coordinated professional and hybrid communication courses.
- Conducted research in health communication, measured, analyzed, critiqued, summarized, and reported results; qualitative and quantitative methods used.
- Authored, edited books, chapters, journal articles, encyclopedia entries, and blog posts.
- Wrote, won, and managed research grants, and other funds.
- Organized conferences and workshops, skilled public speaker, trainer, and facilitator.
- Reviewer of quantitative and qualitative research articles and books.

**Strayer University, Richmond, VA**

***On-line Instructor***, General Education Department, 2005-2008

- Facilitated on-line communication and business courses.

**Bethel University, St. Paul, MN**

***Instructor***, Department of Communication, 2003- 2004

***Adjunct Faculty***, Center for Graduate and Continuing Studies, 2001-2004

- Taught Information Technology Management, Diversity, Communication.

***Computer Programmer & Data Analyst***, 1999-2002

- Created reports for donor and constituent analysis; special reports as needed.
- Provided Microsoft Office technical support to administrative staff.

**Northwestern College, St. Paul, MN**

***Instructor***, Focus and Pathways Adult Education, 2002-2004

- Taught courses in Business Management, Organizational Design & Analysis, Program Evaluation, Information Technology Management, and many others.

***Visiting Assistant Professor***, Departments of Communication & Business, 2002-2003

- Taught courses in Business Communication, Basic Computer Applications using MSOffice.

**ACADEMIC COURSES TAUGHT**

Basic Computer Applications – on-ground

Basic English Composition – on-line

Communication I and II– on-line

Communication for Business and the Professions - on-line

Communication in the Marketplace – on-ground

Communication Theory – on-line and on-ground

Cultural Influences on Communication – on-line and on-ground

Effective Social Media - on-line

Employee and Organizational Communication – on-line and on-ground

Foundations of Communication – on-ground

Fundamentals of Professional Presentations – on-ground and hybrid

First-Year Experience/I.N.Q. with Basic Communication – on-ground

Health Communication – on-ground and hybrid

Interpersonal Communication – on-ground and hybrid  
Leadership and Organizational Communication – on-ground  
Online Communication – on-ground and hybrid  
Perspectives on Human Communication – on-ground  
Professional Communication and Technology – on-ground (S.E.O.P.)  
Professional Presentations – on-ground, hybrid  
Public Speaking – on-ground  
Senior Capstone – on-ground and hybrid  
Small Group Communication – on-ground and hybrid  
Social Media – on-ground  
Strategic Media Analysis – on-ground  
Strategic Social Media – on-ground  
Professional Communication & Technology – on-ground (S.E.O.P.)

*All On-ground Adult Degree Completion Courses:*

Group Dynamics and Interpersonal Communication  
Adult Learning Assessment, Public Speaking, and Communication Fundamentals  
Business Communication, Management & Supervision  
Organizational Design & Analysis, Research Management & Research Design  
Quantitative Methods, Program Evaluation & Development  
Information Technology Management, Diversity and Cultural Influence

### **ADDITIONAL ACADEMIC EXPERIENCE**

#### **TEACHING**

***Minneapolis Public Schools Reserve Teacher, 2018.***

***Southern Educational Opportunity Program (S.E.O.P.) Associate Professor, 2016, 2017.***

SOUTHERN CT STATE UNIVERSITY – New Haven, CT - An undergraduate support program designed to provide specialized academic support in a personalized way to select incoming first-year students. Course taught Professional Presentations with Tech Fluency and offered mentoring and personal support.

***Facilitator and Tutor Howard University Science Engineering & Mathematics Program, (H.U.S.E.M.) 2006 – 2007. HOWARD UNIVERSITY – Washington, DC – College of Engineering, Architecture & Computer Sciences. Weekly GRE preparation classes for juniors and seniors.***

***Graduate Teaching Associate, 2004 – 2007.***

HOWARD UNIVERSITY – Washington, DC – John H. Johnson, School of Communications  
Courses taught: Communication Law I, Introduction to Debate, Intercultural Communication, African American Rhetoric.

***Substitute Teacher, 2004 – 2007***

POTOMAC JOB CORP CENTER – Washington, DC  
Eagle Group Vocations: Office Technology, Nurses Assistant.

***Graduate Assistant, 2001-2002.***

BETHEL COLLEGE – St. Paul, MN – Department of Communication  
Courses: International Gender Communication, Family Communication.

### STUDENT CLUB ADVISING

#### ***Sisters In School Together Achieving Success (SISTAHS).***

SOUTHERN CONNECTICUT STATE UNIVERSITY 2016– New Haven, CT.

#### ***Black Student Union.***

SOUTHERN CONNECTICUT STATE UNIVERSITY 2014– New Haven, CT.

#### ***Golden Key International Honor Society.***

SOUTHERN CONNECTICUT STATE UNIVERSITY Chapter 2012-2014 – New Haven, CT.

#### ***Kappa Delta XI Sorority.***

SOUTHERN CONNECTICUT STATE UNIVERSITY Chapter 2007-2009 – New Haven, CT.

#### ***Lambda Pi Eta National Communication Honor Society.***

HOWARD UNIVERSITY Chapter 2006, 2007– Washington, D.C.

LIBERTY UNIVERSITY Chapter 2018 – present – Lynchburg, VA.

### FORENSICS

#### ***Advisor & Head Coach S.C.S.U. Forensics Society.***

SOUTHERN CONNECTICUT STATE UNIVERSITY, 2007 – 2011 – New Haven, CT –

Department of Communication. Newly established program - Policy Debate and Individual Events Speech Teams.

#### ***Assistant Debate/Speech Team Coach.***

HOWARD UNIVERSITY, 2004 – 2007– Washington, DC – John H. Johnson, School of Communications Summer Program National High School Forensics Academy and Tournament; Howard University M.L.K. Collegiate Team – Policy Debate, Individual Events/Speech.

## PUBLICATIONS

### BOOKS

Madlock Gatison, Editor (In Progress). *Womanist Ethical Rhetoric: A Call for Liberation and Social Justice in Turbulent Times*. Part of the *Rhetoric, Race, & Religion Series* by Andre E. Johnson (Ed.) Lanham, MD: Lexington Books

Madlock Gatison (In Progress). *Making the Connection: Womanist Rhetoric and Health Communication*.

Madlock Gatison, A. (2016). *Health Communication and Breast Cancer Among Black Women: Culture, Identity, Spirituality, and Strength*. Lanham, MD: Lexington Books.

Madlock Gatison, A. D. (Ed.) (2016). *Communicating Women's Health: Social Norms that Influence health decisions*. New York, NY: Routledge.

Madlock, A. D. (2009). *A Kwanzaa Idea as Religious Space*. VDM Publishing House, L.T.D. Monograph.

### BOOK CHAPTERS

Madlock Gatison, A. D. (2020). *Moving Beyond Awareness: The Black Women's Health Imperative's Health Policy Agenda*. In A. R. Spieldenner & S. Toyosaki (Eds.) *Intercultural Health Communication: At the Intersection of Health and Intercultural Communication*. Lanham, MD: Peter Lang Publishing.

Madlock Gatison, A. D. (2017). Complicit in Concealing Illness: Black Women, Beauty, Identity, and Breast Cancer. In K. Morant Williams (Ed). *Reifying Women's Experience with Invisible Illness: Illusions, Delusions, Reality*. Lanham, MD: Lexington Books.

Madlock Gatison, A. D. (2016). Body Politics- Strategies for Inclusiveness: A Case Study of the National Breast Cancer Coalition. In E. Gilchrist & S. Long (Eds.) *Contexts of the Dark Side of Communication*. Lanham, MD: Peter Lang Publishing.

Madlock Gatison, A. D. (2011). Playing the Game Communicative Practices for Negotiating Politics and Preparing for Tenure. In M. Niles & N. Gordon (Eds.) *Still Searching for Our Mother's Garden*. Lanham, MD: University Press of America. (pp. 109-120).

#### ARTICLES PEER REVIEWED

Madlock Gatison, A. D. (invited/in progress) Legitimate Illness and a Womanist Ethic of Care. *American Medical Association Journal of Ethics*, July 2021.

Madlock Gatison, A. D. (2018). Michelle Obama and the Representation of Respectability. *Journal of Women and Language*.

Madlock Gatison, A. D. (2017). Undocumented Workers: Black Women's Work in Community Health Activism. *FIRE the Multimedia Journal of Black Studies*, 3:1, 90-115. DOI: 10.5323/fire.3.1.0090 <http://www.jstor.org/stable/10.5323/fire.3.1.0090>.

Madlock Gatison, A. D. (2016). The Pink and Black Experience: Lies That Make Us Suffer in Silence and Cost Us Our Lives, *Women's Studies in Communication*, 38:2, 135-140, DOI:10.1080/07491409.2015.1034628

Madlock, A. D. (2009). Undergraduates and Intercultural Communication Competence: Creating a Plan for Performance. *International Journal of Learning*.

Madlock, A. D. (2009). A Kwanzaa Idea as Religious Space: A Rhetoric of Resistance. *International Journal of Diversity in Organizations, Communities, and Nations*.

#### ENCYCLOPEDIA CHAPTERS

Madlock Gatison, A.D. (2017). *African American Communication and Culture*. In M. Allen (Ed.), *The Sage Encyclopedia of Communication Research Methods*. Los Angeles, CA: Sage Publications.

Madlock Gatison, A.D. (2015). *Deaf History: Southern Africa*. In P. Boudreault, G. Gertz & J. G. Golson (Eds.), *The Sage Deaf Studies Encyclopedia*. Los Angeles, CA: Sage Publications.

Madlock Gatison, A.D. (2015). *Deaf History: Middle Africa*. In P. Boudreault, G. Gertz & J. G. Golson (Eds.), *The Sage Deaf Studies Encyclopedia*. Los Angeles, CA: Sage Publications.

Madlock Gatison, A.D. (2015). *American Association for Cancer Education*. In C. A. Colditz & J. G. Golson (Eds.), *Encyclopedia of Cancer and Society, 2<sup>nd</sup> Edition*. Los Angeles, CA: Sage Publications.

- Madlock Gatison, A.D. (2015). *Cameroon*. In C. A. Colditz & J. G. Golson (Eds.), *Encyclopedia of Cancer and Society, 2<sup>nd</sup> Edition*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A.D. (2015). *National Alliance of Breast Cancer Organization*. In C. A. Colditz & J. G. Golson (Eds.), *Encyclopedia of Cancer and Society, 2<sup>nd</sup> Edition*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A.D. (2015). *South Africa*. In C. A. Colditz & J. G. Golson (Eds.), *Encyclopedia of Cancer and Society, 2<sup>nd</sup> Edition*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A.D. (2015). *Zambia*. In C. A. Colditz & J. G. Golson (Eds.), *Encyclopedia of Cancer and Society, 2<sup>nd</sup> Edition*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A.D. (2015). *Zimbabwe*. In C. A. Colditz & J. G. Golson (Eds.), *Encyclopedia of Cancer and Society, 2<sup>nd</sup> Edition*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A. D. (2014). *PubMed Uses and Effects*. In C. L. Thompson and J. G. Golson (Eds.), *Encyclopedia of Health Communication*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A.D. (2013). *National Negro Business League*. In C. E. Cortes & J. G. Golson (Eds.) *Encyclopedia of Multicultural America*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A. D. (2012). *Lupus and U.S. minority women*. In M.Z. Strange and C. K. Oyster (Eds.), *Multimedia Encyclopedia of Women in Today's World*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A. D. (2012). *Pregnancy related deaths in African American women*, In M.Z. Strange and C. K. Oyster (Eds.), *Multimedia Encyclopedia of Women in Today's World*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A. D. (2011). *Human Hair Weaves*. In M.Z. Strange and C. K. Oyster (Eds.), *Multimedia Encyclopedia of Women in Today's World*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A. D. (2011). *International Women's Health Coalition*, In M.Z. Strange and C. K. Oyster (Eds.), *Multimedia Encyclopedia of Women in Today's World*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A. D. (2011). *Pease, Janine*, In M.Z. Strange and C. K. Oyster (Eds.), *Multimedia Encyclopedia of Women in Today's World*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A. D. (2011). *Seaman, Jill*, In M.Z. Strange and C. K. Oyster (Eds.), *Multimedia Encyclopedia of Women in Today's World*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A. D. (2011). *Skin Bleaching*, In M.Z. Strange and C. K. Oyster (Eds.), *Multimedia Encyclopedia of Women in Today's World*. Los Angeles, CA: Sage Publications.
- Madlock Gatison, A. D. (2011). *U.N. Resolution 1888*. In M.Z. Strange and C. K. Oyster (Eds.), *Multimedia Encyclopedia of Women in Today's World*. Los Angeles, CA: Sage Publications.

Madlock Gatison, A. D. (2011). *Weems, Renita J.*, In M.Z. Strange and C. K. Oyster (Eds.), *Multimedia Encyclopedia of Women in Today's World*. Los Angeles, CA: Sage Publications.

Madlock, A. D. (2011). *Self-Esteem*, In Ronald L. Jackson, II, (Ed.) *Encyclopedia of Identity*. Los Angeles: CA: Sage Publications.

#### ON-LINE FORUM/BLOG POSTS

Madlock Gatison, A. D. (2020) A Womanist Lamentation: Invisible, Commodified, and Expendable *Sister Circle Writers*. <https://www.sistercirclewriters.com/post/a-womanist-lamentation>.

Madlock Gatison, A. D. (2014). Face Your Risk of Hereditary Breast and Ovarian Cancer Empowered. *Breast Cancer Consortium*. <http://breastcancerconsortium.net/face-risk-hereditary-breast-ovarian-cancer-empowered/>.

Madlock Gatison, A. D. (2013). B.C.C. Member Attends the Advocacy, Leadership, and Scientific Training with the N.B.C.C. *Breast Cancer Consortium*. <http://breastcancerconsortium.net/bcc-member-attends-advocacy-leadership-scientific-training-national-breast-cancer-coalition/>.

Madlock Gatison, A. D. (2012, 2013, 2014) The Pink and the Black: Balancing Health and Work-Life. *Breast Cancer Consortium*. <http://breastcancerconsortium.net/projects/the-pink-and-the-black/>.

#### PRESENTATIONS COMPETITIVELY SELECTED

***"Moving Beyond Awareness: The Black Women's Health Imperative 2018 National Health Policy Agenda in the Current U.S. Political Climate."*** Athens Institute for Education and Research A World Association for Academics and Research, 17<sup>th</sup> Annual International Conference on Communication and Mass Media, May 2019.

***"Social Media and Health Policy Communication."*** *Dialog 2.0: Social Movements, Online Communication & Transformation*. North Carolina State University, C.R.D.M.- Communication Rhetoric Digital Media Symposium, March 2019.

***"Toying with the Body: Culturally and Socially Mapping Us/Them."*** Feminist and Women Studies Division, Health Communication Division, International and Intercultural Communication Division, Latino/Latina Communication Studies Division. National Communication Association 104<sup>th</sup> Annual Convention, Salt Lake City, UT, November 2018.

***"A Case Study of Black Women and the National Breast Cancer Coalition."*** Feminist and Women's Studies Division. National Communication Association 103<sup>rd</sup> Annual Convention, Dallas, TX, November 2017.

***"Women and Health: Identity and Invisible Illness."*** Women's Caucus. National Communication Association 103<sup>rd</sup> Annual Convention, Dallas, TX, November 2017.

***"Civic Callings in the Communication Classroom: Dialogues of Race and Social Justice"*** Black Caucus. National Communication Association 102<sup>nd</sup> Annual Convention, Philadelphia, PA, November 2016.

***"Undocumented Workers: Black Women's Work in Community Activism and Social Justice."*** National Council for Black Studies 40<sup>th</sup> Annual Conference, Charlotte, NC, March 2016.

***"On-line Communities as Safe Spaces to Talk About Breast Cancer."*** African American Communication and Culture Division. National Communication Association 98<sup>th</sup> Annual Convention, Orlando, FL, November 2012.

***"Susan G. Komen and Black Women's Bodies."*** Critical and Cultural Studies Division. National Communication Association 98<sup>th</sup> Annual Convention, Orlando, FL, November 2012

***"Revisiting My Grandmothers Garden: African American Women and Plant-based Diets a Weapon for Self-Recovery."*** 21<sup>st</sup> Annual Women in Society Conference, Marist College, Poughkeepsie, NY, October 2012.

***"Blurred Lines Researcher, Survivor-Advocate: Using the Personal for Academic Argument."*** Theory and Method, Eastern Communication Association, Boston, MA, April 2012.

***"Religiosity, Spirituality, and the Rhetoric of Public Health Messages in the Work of Tyler Perry."*** Media Ecology Association, Eastern Communication Association, Boston, MA, April 2012.

***"The Pink and The Black Project"*** Roundtable on Research in Progress, Health Communication, National Communication Association, New Orleans, LA, November 2011.

***"Do You Really Want to Know How I Feel? Breast Cancer Culture, Faith Talk, and the Myth of the Strong Black Woman"*** Health Communication, National Communication Association, New Orleans, LA, November 2011.

***"Undergraduates and Intercultural Communication Competence: Creating a Plan for Performance."*** International and Intercultural Communication Division, National Communication Association, San Diego, CA, November 2008.

***"Playing the Game: Negotiating Politics and Preparing for Tenure."*** Black Caucus, National Communication Association, San Diego, CA, November 2008.

***"Women of Color in the Academy: Utilizing (Wo)mentoring in Career Development."*** Women's Caucus, National Communication Association, San Diego, CA, November 2008.

***"Kwanzaa As Religious Space: A Rhetoric of Resistance."*** Connecticut State University System, Faculty Research Conference, March 2008.

***"African American Ladies in Waiting: Educated Mammies and Control Freaks?"*** Black Caucus, National Communication Association, Chicago, IL, November 2007.

***"Afrocentricity at play,"*** Black Caucus, National Communication Association, San Antonio, TX, November 2006.



***"Holy Boldness, Let It Go: African American Women Preachers & Face Saving Strategies."*** Women's Caucus, National Communication Association, San Antonio, TX, November 2006.

***"The 'Othered' Instructor,"*** Women's Caucus, National Communication Association Boston, MA, November 2005.

**ORGANIZER & PRESENTER:**

***"Communication for Survival: Where is God's Beloved Community? Social Justice, Religion, and the 21<sup>st</sup> Century Church."*** Religious Communication Association, National Communication Association, 105<sup>th</sup> National Convention, November 2019 (Accepted).

***"Communication for Survival: A Womanist Ethic of Liberation and Social Justice in the Current Political Climate from Academics to Organizational Leadership."*** Religious Communication Association, National Communication Association, 105<sup>th</sup> National Convention, November 2019 (Accepted).

***"The Power of Genes and On-line Advice."*** Media Ecology, Eastern Communication Association, Arlington, VA, April 2011.

***"Voicing the Voiceless: Shaping Social Norms in Women's Health."*** Health Communication, National Communication Association, New Orleans, LA, November 2011.

***"What went around comes back around: A critical analysis of the stereotypical images and the old ideologies of African American faith, love, life, and struggle in the media productions of Tyler Perry."*** Media Ecology Association, Eastern Communication Association, Boston, MA April 2012.

***"(Wo)Mentoring in the Professoriate: Women of Color Utilizing Mentoring at Various Career Stages."*** 30<sup>th</sup> Annual National Women's Studies Association Conference - Difficult Dialogues, Atlanta, GA, November 12-15, 2009.

***"Whose Story is it Anyway? The Politics of Memory and Identity Construction."*** 30<sup>th</sup> Annual National Women's Studies Association Conference - Difficult Dialogues, Atlanta, GA, November 12-15, 2009.

**RESPONDENT:**

***"African Americans' Survival of Health Disparities."*** African American Communication and Culture Division. National Communication Association 105<sup>th</sup> Annual Convention, Baltimore, MD, November 2019.

***"African American Perspectives on End of Life Communication: Gaps and Hopes."*** 21<sup>st</sup> Century Cures Act: The Role of Communication and Information Science. Kentucky Conference on Health Communication, Lexington, KY, April 2018.

***"African American Communication and Culture Division Highly Competitive Papers."*** African American Communication and Culture Division. National Communication Association 99<sup>th</sup> Annual Convention, Washington, D.C., November 2013.

***"The Rhetorical Legacy of the Black Church: Remembering Dr. Mark Bernard White."*** African American Communication and Culture Division, National Communication Association, San Diego, CA, November 2008.

***"Women of Color: Surviving and Thriving in Graduate School and Beyond."*** Women of Color Caucus and Women of Color Leadership Project, National Women's Studies Association Conference, Cincinnati, OH, June 2008.

***"Womentoring in the Professoriate: Utilizing Mentoring at Various Career Stages."*** Women's Caucus, National Communication Association, Chicago, IL, November 2007.

**CHAIR:**

***"African American Communication and Culture Division Highly Competitive Papers Session."*** African American Communication and Culture Division. National Communication Association 100<sup>th</sup> Annual Convention, Chicago, IL, November 2014.

***"Milestones in African Diasporic Health Communication."*** Black Caucus. National Communication Association 100<sup>th</sup> Annual Convention, Chicago, IL, November 2014.

***"Communication and Identity."*** Roundtable on Research in Progress, Chair. National Communication Association, New Orleans, LA, November 2011.

***"Women's Relationships and Social Identities: Reflecting on Romance and Work through Media and Technology."*** Voices of Diversity, Eastern Communication Association, Arlington, VA, April 2011.

**POSTER SESSIONS & PANELS**

***Poster Session - "The Pink and The Black Project: African American Women and Breast Cancer Culture."*** CSU/SCSU Sponsored Research Poster Session, Southern Connecticut State University, December 2011.

***Panelist - "20th Century Moral Thinkers: Communicating Ethically, What's Wrong with That?"*** Voices of Diversity, Eastern Communication Association, Arlington, VA, April 2011.

***Panelist - "Successful Service to the Department, University, and Community."*** Southern Connecticut State University, Continuing New Faculty Orientation, Office of Faculty Development, February 9, 2011.

***Panelist - S.C.S.U. Celebrates Women's History Month, The Essence of Beauty: How do Environmental Disparities Impact Women's Health - "The Pink and the Black: African American Women, Breast Cancer, and the Environment"***. Southern Connecticut State University, Office of Diversity and Equity and the Presidents Office, March 2009.

***Panelist - "Ongoing Dissertation Research," Howard University School of Communication Job Fair, Washington, DC, October 18 & 19, 2006.***

**VIRTUAL PRESENTATIONS & ACCEPTANCES**

*Paper Accepted - "Resistance is Futile: Embracing the Pink Identity."* Hawaii University International Conferences on Arts and Humanities, January 2012.

*Paper Accepted - "The Politics of Being an Advocate for Your Own Body: Agenda Setting and Healthcare Reform in the Age of Obama."* Hawaii University International Conferences on Arts and Humanities, January 2012.

*Virtual Presentation – "A Kwanzaa Idea As Religious Space: A Rhetoric of Resistance."* Ninth International Conference on Diversity in Organizations, Communities and Nations, Riga Latvia, June 16 – 19, 2009.

*Virtual Presentation – "Undergraduates and Intercultural Communication Competence: Creating a Plan for Performance."* The Sixteenth International Conference on Learning, University of Barcelona, Spain. July 1-4, 2009.

### WORKSHOPS / INVITED SPEAKING

*Workshop Facilitator – Health Equity Ambassador Training.* Lynchburg Chapter of The Links, Incorporated and New Horizon Center. February 2019.

*Workshop Facilitator – Waiting on Superman. Staff development and training session on K-12 Educational Policy and the Opportunity Gap.* Liberty Community Church's 21<sup>st</sup> Century Academy September 2017.

*Community Speaker - The Pink & The Black Project Communicating Women's Health and Communities of Color.* The University of North Carolina Greensboro, African American & African Diaspora Studies Program, March, 21, 2017.

*Guest Lecturer – Identities of Strength: Black Women and Health Communication.* The University of North Carolina Greensboro, African American & African Diaspora Studies Program, African American Communication and Identity an upper division course, March, 22, 2017.

*Panel Presenter – More Than Just a Stroll: The Work of Delta Sigma Theta in Community Justice and Social Activism.* Southern Connecticut State University Multicultural Center, February 14, 2017.

*Workshop Host, Organizer & Facilitator – Sister Circle Writers Retreat & Workshop: Black Women Breaking Barriers in Academic Scholarship.* Southern CT State University, May 2016, May 2017.

*Workshop Facilitator – Small Group Communication and Team Work in S.T.E.M. Careers.* Eli Whitney Technical High School, New Haven, CT, October 2014.

*Organizer & Facilitator – Tricked: A Documentary Film on Sex Trafficking in the United States.* Southern Connecticut State University Campus Community, New Haven, CT October 2014

*Commencement Speaker –* Milwaukee Area Technical College. Milwaukee Wisconsin, May 2014.

*Workshop Facilitator – Critical Conversations: At issue – Human Trafficking in our Community.* 18<sup>th</sup> Annual African American Women's Summit, New Haven, CT, March 2014.

**Workshop Facilitator** – *Small Group Communication and Team Work in S.T.E.M. Careers.* 3<sup>rd</sup> Annual S.T.E.M Conference Educational Leadership, Bridgeport, CT, Love Christian Academy, February 2014.

**Workshop Facilitator** – *Professional Self-Presentation for Success.* 17<sup>th</sup> Annual African American women's Summit, New Haven, CT, March 2013.

**Workshop Facilitator** – *The Importance of Communication in S.T.E.M. Careers.* 2<sup>nd</sup> Annual S.T.E.M Conference Closing the Achievement Gap, Bridgeport, CT, Love Christian Academy, February 2013.

## CONTINUING EDUCATION

### TAKEN

#### **Teaching with Technology Boot Camp. Liberty University**

June 2019. Portfolio Created

- QR Code, Wix, Plickers
- Creative Commons
- Adobe Spark
- Kaltura Capture
- WebEx, MS Teams
- Tech Hacks for M.S. PowerPoint & M.S. Word
- Prezi, Canva
- Biteable, Bitmoji

#### **Center for Academic Development Subject Matter Expert Training Online Course Development Certification. Liberty University**

April 2019. Perfect score all sections.

- Content Development, Building, Finalizing
- Course Analysis & Assessment
- Inclusive Access

#### **STEDI.Org and Utah State University – SubSkills Online Training Substitute Teacher Certification K-12 for M.N., WI**

January 2018. Perfect score all sections.

- The Professional Substitute Teacher
- Classroom Management
- Teaching Strategies
- Information & Legal Issues
- Technology
- Special Education

#### **HootSuite Academy Social Media Certification**

November 2017.

- Introduction and Advanced Social Media Marketing
- Social Media Strategy
- Optimizing Social Media Profiles
- Content Marketing Fundamentals
- Social Advertising Fundamentals
- Growing Your Advocate Community

### **The National Institutes of Health (N.I.H.) Office of Extramural Research**

February 2017.

- Protecting Human Research Participants – Webinar 7 hours

### **The Leading Edge: Professional Development Experience for Yale Women in Academic**

**Medicine** September 16 – December 9, 2016. Awarded 11 AMA PRA Category 1 Credits.

- How to Have More Time for Research and Writing
- Establishing a Productive Writing Practice
- Teaching and Supervision
- Demystifying Work-Life Balance
- Authority Voice and Influence for Women in Academia
- Tenure, Promotion and Negotiation Part I
- Negotiation Part II

### **National Partnership for Action to End Health Disparities**

September 2016

- Achieving Health Equity – One Policy at a Time. Webinar

### **American Cancer Society Cancer Action Network**

October 2016

- Breast Cancer – Sharing the Importance of Screening. Health Ambassador Webinar 1 hour
- Colorectal Cancer – Delivering a Life-Saving Message. Health Ambassador Webinar 1 hour
- Motivational Interviewing – How to Help People Make Health Changes. Health Ambassador Webinar 1 hour

September 2016

- Public Policy Advocacy. Webinar 1 hour

### **Project Management Institute - Southern New England Chapter**

September 2016

- Fundamentals of Project Management Workshop. Seven contact hours

### **Master of Project Academy**

August/September 2016.

- Certified Associate in Project Management Certification Training 21 contact hours

### **National Breast Cancer Coalition**

- Project Lead Institute, Study of breast cancer biology, and immunology. Summer Intensive 2013; Online 2014, 2015
- Advocate Leadership Training and Summit. Public Policy Advocacy and Lobbying. May 2013, May 2014

### **Practical Gamification: How to Use Games to Facilitate Engaged Learning**

- Gamified classrooms merge inquiry- and problem-based learning approaches. November 2014

### **Graduate Courses in Women's Studies, S.C.S.U.**

- WMS 530 Global Women's Issues 2008
- WMS 520 History of Feminist Thought 2012
- WMS 505 Women, Heal Thyself 2012

**An Orientation to I.C.P.S.R. Data Services**, Spring 2012

**The University of Oklahoma, Dee Fink's Online Course: *Designing Courses for Greater Student Engagement and Better Student Learning***, Self-Directed Study Spring 2011

### GRADUATE ADVISING THESES

Cheek, Chelby L. (2019). Advisor/Reader. "Uncertainty Reduction Theory and Computer-Mediated Communication in Call Centers." M.A., Liberty University.

Padmore, Celia (2015). Advisor/Reader. "Perceptions of Women Portrayed in Reality Television." M.A., Southern Connecticut State University Women's Studies Program.

Flennoy, Kristen (2013). Reader. "Another Barrier to Longevity among African American Women: The Correlation of Stress, Colorectal Cancer, and African American Women." M.A., Southern Connecticut State University Women's Studies Program.

Blackwell, Lytasha (2012). Reader. "MY·nd BODY and SOUL·cial·Just·Us: Feminist Curriculum for Young Urban Woman of Color." M.A., Southern Connecticut State University Women's Studies Program.

### UNDERGRADUATE HONORS & RESEARCH ADVISING

Brewer, Abigail (2019). Advisor/Reader. "Privacy Surrender for Security Theory: Data Analysis." B.A., Liberty University.

### HONORS, AWARDS, AND RECOGNITION

*2020 Distinguished Teaching Fellow*. Eastern Communication Association.

*2016 Outstanding Book Award: Health communication and breast cancer among Black women: culture, identity, spirituality, and strength*. Lanham, MD: Lexington Books. A.A.C.C.D., National Communication Association

*2015 Top Article Award: The Pink and Black Experience: Lies That Make Us Suffer in Silence and Cost Us Our Lives, Women's Studies in Communication*. A.A.C.C.D., National Communication Association

*Most Distinguished Alumnus and Commencement Speaker*, Milwaukee Area Technical College, 2014

*Most Honored Faculty with Tenure* Black Student Union Award in Recognition of Service and Mentoring to Students, Southern CT State University, 2014

Nominated Southern CT State University Distinguished Faculty Teaching Award 2013

Golden Key International Honor Society, Southern CT State University, 2012

Tenure Earned, Southern CT State University, 2011

National Women's Studies Association and **Spelman College** Women of Color Leadership Institute 2009 – Theory, Scholarship, and Activism; Inaugural participant with full Scholarship

*Pass with distinction*, Ph.D. Comprehensive Examination, Howard University, School of Communications, Department of Communication and Culture, 2006

Lambda Pi Eta National Communication Honor Society, The Howard University Chapter, 2006

Certificate of Appreciation, Howard University, National High School Forensics Academy and Tournament, 2004

Academic Scholarship from the Synod of Lakes and Prairies, Presbyterian Church U.S.A. Committee on Race, Ethnicity, and Diversity, 2004-2005

## RESEARCH INTERESTS

Using rhetorical and critical cultural theories primary research interests explore social media's role in social activism, community engagement, and health communication as it relates to women's health both globally and domestically. Issues of identity, spirituality, family and work life balance, policy, and socioeconomic factors are analyzed through content, discourse, and thematic analysis as well as focus groups, interviews and survey methods. Other significant areas of scholarship include the development of student competency in moral and ethical communication and the intersection of communication within S.T.E.M. and business careers.

## GRANTS

### FUNDED

- Liberty University Applied Research and Scholarship Faculty and Undergraduate Research Award, 2019, Competitive. *Privacy Surrender for Security Theory (PSST)* - \$5715.
- Sabbatical Leave 2015/2016, Competitive. *Undocumented Workers: Black Women's Work in Community and Social Justice Activism*.
- CSU-AAUP Faculty Research Grant Proposal 2015/16 Book Project - *Undocumented Workers: Black Women's Work in Community and Social Justice Activism* - \$5000.
- Connecticut State University Research Grant Proposal 2014: Book Project - *Body Politics: Communicating the Importance of Political Advocacy in Healthcare for Women of Color* - \$2500.
- Open Society Foundation 2012 – *Community Engagement & Policy Debate* - \$5000 for 2013.
- Connecticut State University Research Grant Proposal 2012: *Book Project – The Pink and The Black Project Phase II: Family Communication and Breast Cancer Culture-* \$2700 – 2012.
- S.C.S.U. Faculty Creative Activity Research Grant Proposal 2011: *Article Project- Identity and Breast Cancer* - \$2500 – 2011.
- Connecticut State University Research Grant Proposal 2011: *Book Project – The Pink and The Black: African American Women and Breast Cancer Culture* - \$4625 – 2011.
- Curriculum Innovation Program Fellow, Ethics Media Library, \$2000 – 2011.
- Faculty Development Grant – Assessment & L.E.P. Workshop for Adjuncts \$2050 – 2011.
- Faculty Development Grant - Professional Development for Adjunct Program \$2290 – 2007.
- MRRC – Professional Development Funding, \$2500, 2007; \$2500, 2008; \$2500, 2009.

## UNIVERSITY & DEPARTMENTAL SERVICE

### UNIVERSITY SERVICE

#### **Liberty University**

Center for Research and Scholarship 2019 – 2020.  
Interprofessional Education Council 2019 – 2020.  
I.R.B. Committee – 2018 – Present.  
Research Intensive Course Evaluator 2018 – 2020.  
Technology Committee – 2018 – 2020.

#### **Southern Connecticut State University**

Co-Coordinator Ethnic Studies Program Minor – 2010 – 2015.  
Golden Key International Honor Society, Advisor – 2012, 2014.  
Elected Promotion and Tenure Committee – 2011, 2012.  
Women's Studies Graduate Council Representative – 2012, 2013.  
School of Arts & Sciences Undergraduate Curriculum Committee – Elected – 2011, 2012, 2013.  
Appointed Search Committee for Coordinator of Access Programs – 2012.  
Presidential Appointment – Diversity Council 2010.  
Appointed, Chair Graduate Council Online Curriculum and Standards Committee – 2010.  
Faculty Senate Finance Committee – 2010, 2011, 2012.  
Faculty Senate Treasurer - Elected – 2009 .  
Chair Faculty Senate Finance Committee – 2009.  
University Budget and Planning Committee – 2009, 2010, 2011, 2012.  
Presidential Appointment - University Strategic Planning and Resource Committee – 2008, 2009, 2010, 2011.  
Faculty Senate Representative - Elected – 2008, 2010, 2011, 2012, 2013, 2017  
Faculty Senate Technology Committee – 2008  
Kappa Delta Chi Sorority, Advisor – 2008, 2009  
Fundraiser "Up Til Dawn" - 2008

### DEPARTMENTAL SERVICE

#### **Liberty University**

Lambda Pi Eta Advisor

#### **Southern Connecticut State University Department of Communication**

Department Evaluation Committee – Elected – 2014, 2015  
Department Curriculum Committee - Elected – 2007 – 2016  
Chair Faculty Search Committee – 2012, 2014  
Faculty Search Committee – 2007, 2012, 2014  
Chair Sabbatical Leave Committee – Elected – 2011, 2012  
Peer Evaluation Committee - Elected– 2010, 2011, 2012  
Chair Waiver Committee – 2007, 2008, 2009  
Assessment Committee – 2007, 2008, 2009,  
Admissions Open House – 2007, 2008, 2009, 2010

## SERVICE TO THE DISCIPLINE

### JOURNALS/EDITORIAL BOARDS/REVIEWER

- **Reviewer** – *Cochrane*, 2013 – Present.
- **Reviewer**– *Communication Reports*, 2013 – Present.



- **Reviewer** – *Qualitative Research Reports in Communication*, 2016 – Present.
- **Reviewer** – *Journal of Communication and Media Studies*, 2018 – Present.
- **Reviewer** – *The Common Ground Diversity Collection*, 2011 – Present.
- **Associate Editor** - *International Journal of Learning*, Summer 2009.
- **Associate Editor** – *International Journal of Diversity in Organizations, Communities and Nations*, Summer 2009.

#### EXECUTIVE BOARDS

- National Communication Association – **Nominating Committee**, 2016, 2017.
- National Communication Association – Member, **Finance Board Director**, Member Executive Committee – 2014-2016
- National Communication Association - **Legislative Assembly** --2012-2016
- Eastern Communication Association – Health Communication Group – Executive Committee Co-Representative 2019 – Present.
- Eastern Communication Association - **Finance & Budget Committee** - 2010, 2011, 2012
- Eastern Communication Association Intercultural Communication Group - **Executive Committee Representative** 2010, 2011, 2012
- National Women's Studies Association – **General Council member** - 2008, 2009, 2010

#### PROGRAM PLANNER/CHAIR/Other

- **Other Presenter** – National Communication Association, Black Caucus Business Meeting – 2018
- **Other Presenter** – National Communication Association, Black Caucus and African American Communication and Culture Division's Meet and Greet - 2018
- **Chair** - National Communication Association, African American Communication Division – 2015
- **Program Planner, Vice Chair** - National Communication Association, African American Communication Division – 2014
- **Program Planner, Chair** - Eastern Communication Association, Applied Communication – 2015
- **Awards Committee Chair, 2<sup>nd</sup> Vice Chair** - National Communication Association, African American Communication Division – 2013
- **Program Planner, Chair** - Eastern Communication Association, Health Communication – 2013
- **Program Planner, Chair** - Eastern Communication Association, Voices of Diversity – 2011
- **Parliamentarian** – National Communication Association, African American Communication & Culture Division and Black Caucus, Elected 2007-2010
- **Chair** - National Women's Studies Association –Women of Color Caucus, Elected 2008, 2009, 2010.

#### CONFERENCE REVIEWER

- **Reviewer of Paper and Panel Submissions** – National Communication Association, African American Communication Division & Black Caucus - 2008, 2009, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2019, 2020.
- **Reviewer of Paper and Panel Submissions** – The Organization for Research on Women and Communication (O.R.W.A.C.) 2016.
- **Reviewer of Paper and Panel Submissions** – Eastern Communication Association, Voices of Diversity – 2009, 2010, 2011, 2015.
- **Reviewer of Paper and Panel Submissions** – Eastern Communication Association, Health Communication – 2011, 2012, 2017, 2018, 2020.
- **Reviewer of Paper and Panel Submissions** – Eastern Communication Association, Intercultural Communication – 2011, 2012.

- **Judge /Book Reviewer** – National Women's Studies Association Gloria E. Anzaldua Book Prize – 2009.
- **Judge/Book Reviewer** – National Women's Studies Association Sarah Whaley Book Prize – 2009.

### EXTERNAL REVIEWER/EVALUATOR FOR PROMOTION & TENURE

Indiana University Northwest  
 Ithaca College  
 Southern Polytechnic State University/Kennesaw State University, Georgia  
 The University of Nebraska at Omaha

### PROFESSIONAL MEMBERSHIPS OR AFFILIATIONS

- Council on Undergraduate Research
- International Communication Association
- National Communication Association
- Eastern Communication Association
- Religious Communication Association
- Organization for the Study of Communication, Language, & Gender
- Project Management Institute
- Delta Sigma Theta Sorority, Incorporated
- The Links, Incorporated

### SELECT COMMUNITY SERVICE AND OTHER EXPERIENCES

*Girls Scouts of America, Troop Leader, Minneapolis, MN 2018*

*Elder*

**Liberty (formerly Kwanzaa) Community Church, Presbyterian Church, U.S.A. –Minneapolis, MN**

- Director of Social Media and Internal Communication 2017

*Liberty (Kwanzaa) Community Church's 21<sup>st</sup> Century Academy, Minneapolis, MN, 2017-2018.*

- Staff training (interpersonal & small group communication)
- Social Media & Communication Studies

*Liberty (Kwanzaa) Community Church's Northside Healing Space, Minneapolis, MN, 2017 – 2018.*

- Volunteer Chaplain as assigned (trauma & women's health)

*Notary Public of the State of Connecticut, 2011 – 2017.*

*Cathedral of The Holy Spirit Church, Bridgeport, CT, 2014 – 2017.*

- Elder
- Chaplain

- Health Ministry
- K-12 Education Ministry

***Ordained Chaplain - Embassy of United Chaplains, U.S.A.*** – New Brighton, CT 2015 – Present

***Notary Public of the State of Connecticut, 2011 – 2016***

***Planning Committee, 2009, 2010***

DIXWELL CHILDREN'S ART FESTIVAL – New Haven, CT

- Designed and delivered information to potential funders.
- Layout and Design of Resource Guide.

***Ordained Elder – Baptist Society Sisters of Spirit, U.S.A.*** – Washington, DC. 2008 – Present

***Director Minister of Christian Education, 2004 – 2007***

SAINT STEPHEN'S BAPTIST CHURCH - Temple Hills, MD

- Responsible for church-wide educational training and development to include: Vacation Bible School, Sunday School, New Members Orientation, Ministerial Staff, other Ministries.
- Executive Director of Community Development Program – Educational Outreach & Mentoring
- Manage and direct a staff of ten volunteer teachers and committee members.
- Designed and implemented churches Bible Institute.
- Designed and delivered instruction on a variety of faith based topics.

***Notary Public of the State of Maryland, 2004 – 2007***

***Elder, Chair Christian Education/Church Historian/Deacon, 1998-2004***

KWANZAA COMMUNITY CHURCH, P.C.U.S.A. –Minneapolis, MN

- Selected Sunday school curriculum with an Afrocentric emphasis for preschool through adult learners of diverse backgrounds and ethnicities.
- Prepared and delivered Sunday School Teacher Training.
- Edited and designed the first edition of the internal church newsletter.
- Contributing writer and designer for the external church newsletter for members of the General Assembly and Presbytery at large.